

Aurora

e-learning platform

Career Advice
By PhDs | For PhDs

- ✓ **60+ Hours of On-Demand Videos**
- ✓ **90+ Interviews with PhDs**
- ✓ **New Content Added Monthly**
- ✓ **Annual Institutional Subscription**



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What's Inside

By completing two programs of study, graduate students explore career options and learn job search strategies to secure employment beyond the professoriate.

Career Exploration

- Interviews with over 90 PhDs who have careers in industry, non-profit, government, and higher education administration.

Career Strategies

- Modules feature over 30 hours of seminars taught by experts who possess PhDs in STEM, Humanities, and Social Sciences.

- ✓ Over 60 hours of recorded video webinars with more added monthly.
- ✓ Pre-populated questions help students engage with and apply new knowledge to ensure a successful job search and career.
- ✓ Multiple-choice assessments and certificate of completion.
- ✓ Content updated monthly.

Partner With Beyond the Professoriate

Supporting graduate student career exploration.

Promoting engaged learning through reflective activities.



Complementing existing on-campus graduate student career supports.

Providing accessible, well-curated resources for busy graduate students.

Provide your students with on-demand, current, constantly updating career advice.

Career Strategies

Core Modules



Introduction
to the Job
Search



Career
Exploration



Professional
Documents



Online Job
Search
Strategies



Networking



Interviewing



Hiring &
Negotiating

- Includes 30 hours of video seminars taught by PhD experts working beyond the professoriate.
- Students learn how to launch a successful non-academic job search.
- By completing multiple choice assessments in 7 core modules (21 hrs of content), students earn a certificate of completion.

Optional Modules

Habits for Success

Graduate Studies & Career Success

For International Students

Career Exploration

Optional Modules



Panels



Interviews



Career Spotlights

- 30+ hours of interviews with PhDs working in industry, non-profits, higher education administration, and government.
- Panels are organized by career or sector (i.e. program management, data science, business & industry).
- Interviews are organized by academic discipline: STEM, Humanities, Social Sciences.
- Spotlights focus on career success in specific industries (i.e. industry, program management).

About



Jennifer Polk, PhD

Beyond the Professoriate is a mission-driven organization that provides career education and professional development for graduate students and PhDs in humanities, social sciences and STEM disciplines who are interested in non-faculty career options. We provide services to individuals, and partner with institutions to support their efforts in empowering students and postdocs.

Our seminars feature PhDs with successful non-academic careers who share their unique expertise and experiences to support graduate students in their job search and future employment. The career panelists reveal the challenges and opportunities experienced finding careers and succeeding in all industries and sectors. Beyond the Professoriate is career advice by PhDs, for PhDs.



L. Maren Wood, PhD

Co-founders Jennifer Polk, PhD (history, University of Toronto) and L. Maren Wood, PhD (history, The University of North Carolina at Chapel Hill) possess first-hand knowledge of the challenges PhDs encounter when they leave academia for careers beyond. Maren and Jen have dedicated their careers to helping graduate students and PhDs find success outside of academia.

Beyond the Professoriate runs a blog series for *University Affairs* and publishes in *Inside Higher Ed*.